

BRAZIL WOMEN ON BOARDS

PROGRAM OBJECTIVES AND CURRICULUM

Through this program, the C-Suite executives in the Women on Boards program will develop additional executive perspectives and skills to support their work on large commercial boards.

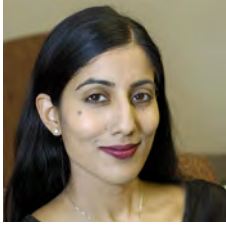
Full development of the core skills and capabilities goes beyond academic lectures in the classroom. The Ohio State University has developed a rich learning experience that has your executives learning through a variety of methods including case discussions, simulations, exercises, and panel discussions. They will be prepared with additional knowledge and skills to take on new responsibilities - within a context where they're breaking new ground for women in Brazil.

Program Fee: \$6,000 USD per participant (includes hotel, breakfast, lunch, one event dinner and materials)

	Sunday 2 September	Monday 3 September	Tuesday 4 September	Wednesday 5 September	Thursday 6 September	Friday 7 September
7:00 AM		Breakfast and Welcome by Dean	Breakfast	Breakfast	Breakfast	Breakfast
8:00 AM		Influence w/o Authority: Building Your Power Base	Strategic Conversations	Designing a Synergistic Group	Role of Boards in Talent and Human Capital Management	Managing Multiple Stakeholders
10:00 AM	Arrive Columbus, OH	Influence w/o Authority: Building Your Power Base	Value Creation through Negotiations	Designing a Synergistic Group	Role of Boards in Talent and Human Capital Management	Managing Multiple Stakeholders
12:00 AM		Lunch	Lunch	Lunch	Lunch	Lunch
1:00 PM	Welcome at Hotel Orientation to Columbus	Strategy Formation and Board Influence on Implementation	Value Creation through Negotiations	Managing Effective Boards and Committees	Role of Boards in Talent and Human Capital Management	Concluding Exercises
3:00 PM		Strategy Formation and Board Influence on Implementation	Panel Discussion: Columbus CEOs and Boards	Managing Effective Boards and Committees	Corporate Visit(s)	Concluding Exercises
Evening		Adjourn Dinner on Own	Adjourn Dinner on Own	Adjourn Dinner on Own	Adjourn Dinner on Own	Graduation Reception, Dinner and Certificate Presentation



PROGRAM LEADERSHIP AND ADVISORS



Tanya Menon, Academic Director

Associate Professor of Management and HR
Fisher College of Business, Ohio State University

Professor Menon's work includes decision making, influence, culture, teams, and networks. Prior to her position at Ohio State, Professor Menon also held positions at Chicago Booth, Kellogg, Cornell, London Business School and INSEAD.



Barbara Singer, Advisor

President, CEO and Founder, Executive Core

Barbara Singer is the founder, president, and CEO of Executive Core, and leads a group of 150 global professionals whose mission is to more quickly innovate professional development globally. For more than 15 years, she has worked with thousands of high-Potentials leaders around the globe at critical turning points in their careers. Barbara was recently honored as the recipient of the Global 2013 Executive Coaching Thought Leader of Distinction award.



Paul Velasco, Executive Director

Fisher College of Business, Ohio State University

Paul Velasco serves as the Carol L. Newcomb-Alutto Executive Director of Executive Education at the Fisher College of Business, providing internal and external leadership and direction for the College's non-residential business education, including degree programs, open enrollment, custom and online programs. Prior to Ohio State, Paul led programming at The University of Notre Dame, University of Michigan and University of Virginia. He has taught and consulted extensively in programs throughout Latin America, Asia, Europe and the Middle East.



Susan Vance-Johnson, Advisor

President, Vance-Johnson Consulting

Susan Vance-Johnson is an Organization Development Consultant and Executive Coach with more than 25 years of leadership experience in business and human resources roles. She provides Change Management expertise at corporate, team and individual levels with prior corporate experience in consumer products (including retail arms), manufacturing and customer service/call center implementation and management.



Anna Maria Guimarães

Mrs Guimarães designs and direct Corporate Governance Programs. It was delivered 3 editions of this Program. She is also chair of Boards in Brazil, Private Co. and NGOs. She served on the Board of directors at IBGC – Brazilian Institute of Corporate Governance from 2012-2014, equivalent to NACD in USA. She is also a Former Managing Director of two multinationals companies for Latin America, during 9 years. Mrs Guimarães holds an MSc in Mechanical Engineering in ITA – Instituto Tecnológico de Aeronáutica and MBA Executive International at FEA -USP and Vanderbilt Un.US. She is co-authored of the book entitled "Compliance 360" (2012)



Márcia Kitz

Ms. Kitz is the president of the Business Professional Women - Sao Paulo since 2015. She is a financial consultant with managerial experiences in banks such as Banco Luso Brasileiro, Bankboston/B. Itau Personalite and Banco Real S/A. She holds a post-graduation in Social Communications from Casper Libero (2004) and a post-MBA in Corporate Governance and Capital Markets (2015). She has awarded a medal from UN's Peace Ambassador Cesar Vieira de Melo, in New York, 2009.